



## SPONSORSHIP INVITATION

CAPE Council for Access to the Profession of Engineering is a not-for-profit organization that serves highly qualified immigrants with engineering and professional backgrounds in Canada. We currently have a membership of 4000 engineering and other professionals who have immigrated to Canada from some 130 countries. We are a self-reliant organization and offer innovative employment support, knowledge mobilization and upgrading and capacity building services not only to our member but also to service providing organizations (please visit our website [www.capeinfo.ca](http://www.capeinfo.ca) for more information). Our vision is well aligned to the vision of the government of Canada and its provinces to leverage the global engineering and professional skills of its immigrants to nurture the world's most competitive work force in Canada.

We regularly hold events and conferences for our members and the multi-stakeholders involved in integrating skilled immigrants into meaningful employment on new innovations aimed at knowledge mobilization and human resources in Canada. As of this year we are focusing on engaging with sponsors to help us carry on these activities. The funds that the sponsors will provide will be used for planning and holding the following events over the next 12 months.

1. Our 6th Annual General meeting and Knowledge event titled [Towards unifying regulated professions Collaboration Networking and Transition](#) to be held on Saturday, November 14, 2012.
2. Disseminating innovative solutions to foreign credential recognition issues and hosting employer based events (two events per year attended by 30 plus participants) scheduled for April 2013 and September 2013
3. Events/Webinars/Seminars/Mentoring/Networking for immigrants for engineering and other professional backgrounds (four events per year attended by 20 plus participants) to be held between January and October 2013.

We are pleased to invite you as a leading player in greening our economy to become a sponsor for any of the activities we have listed above based on our mutual interest in high tech innovation and commitment to growing Canada's global competitive edge. Your sponsorship will help assure that CAPE Council for Access to the Profession of Engineering continues its vital role in helping our immigrant knowledge workforce. Enclosed please find more information on our sponsorship levels. Please do not hesitate to contact me directly with any questions or concerns. We look forward to hearing from you.

Sincerely,

Gurmeet Bambrab PhD  
Chief Operations and Research



CAPE Council for Access to the Profession of Engineering  
36 Toronto Street, Suite 850 Toronto, On M5C 2C5

Enclosures: Sponsorship Agreement and Information

## SPONSOR AGREEMENT

General: The sponsor hereby agrees to provide to CAPE Council for Access to the Profession of Engineering the following in-kind services and/or pay the following one-time fees:

Even Sponsored	Sponsorship level	Sponsorship Amount	Description
Annual Conference held in November each year	Gold	\$5000	<ul style="list-style-type: none"> <li>Booth Space 6' x 6'</li> <li>Business name/logo prominently displayed in advertisements</li> <li>Your company signage at the event (banner, poster etc.)</li> <li>Your company logo on CAPE presentations and newsletter</li> <li>Your company logo on all printed materials</li> <li>Your business name included in the CAPE annual report</li> <li>Inclusion in all press releases</li> <li>Inclusion in all web site announcements and emails</li> <li>4 VIP reserved seats</li> </ul>
	Silver	\$1000	<ul style="list-style-type: none"> <li>Booth Space 6' x 6'</li> <li>Business name/logo prominently displayed in advertisements</li> <li>Your business name included in the CAPE annual report</li> <li>Your company logo on all printed materials</li> <li>Inclusion in all press releases</li> <li>2 VIP reserved seats</li> </ul>
	Bronze	\$500	<ul style="list-style-type: none"> <li>Booth 6' x 6'</li> <li>Table plus two chairs</li> <li>Poster space</li> <li>Your business name included in the CAPE annual report</li> <li>1 VIP reserved seat</li> </ul>
Employer based events (October 2011 and April 2012)	Gold	\$1500	<ul style="list-style-type: none"> <li>Booth Space</li> <li>Business name/logo prominently displayed in advertisements</li> <li>Your company signage at the event (banner, poster etc.)</li> <li>Your company logo on CAPE presentations and newsletter</li> <li>Your company logo on all printed materials</li> <li>Inclusion in all press releases</li> <li>Inclusion in all web site announcements and emails</li> <li>4 VIP reserved seats</li> </ul>
	Silver	\$500	<ul style="list-style-type: none"> <li>Booth Space</li> <li>Business name/logo prominently displayed in advertisements</li> <li>Your company logo on all printed materials</li> <li>Inclusion in all press releases</li> <li>2 VIP reserved seats</li> </ul>
Member based events (four events per year attended by 30 plus participants) to be held between January and July 2012)	Gold	\$1000	<ul style="list-style-type: none"> <li>Booth Space</li> <li>Business name/logo prominently displayed in advertisements</li> <li>Your company signage at the event (banner, poster etc.)</li> <li>Your company logo on CAPE presentations and newsletter</li> <li>Your company logo on all printed materials</li> <li>Inclusion in all press releases</li> <li>Inclusion in all web site announcements and emails</li> <li>4 VIP reserved seats</li> </ul>

In consideration therefore, **CAPE Council for Access to the Profession of Engineering** shall provide the Sponsor with the benefits described in the Proposal. **CAPE Council for Access to the Profession of Engineering** may adjust such benefits, substitute benefits or provide other benefits with the approval of the Sponsor.

**Payment:** Cash/cheque payments are due as follows: 50 percent on or before the event and the balance due one week before the event. Failure to make payment on time may result in termination of this agreement. In-kind services shall be scheduled in writing by representatives of **CAPE Council for Access to the Profession of Engineering** and Sponsor.

**Limitation of Sponsorship:** Unless otherwise provided, the cash or services and the Sponsor benefits described in this agreement are related solely to **CAPE Council for Access to the Profession of Engineering**.

**License and Usage:** Sponsor hereby grants **CAPE Council for Access to the Profession of Engineering** a limited, non-exclusive license to use Sponsor's trade names, trademarks, service marks and other proprietary information [the "Proprietary Information"] owned by the Sponsor. **CAPE Council for Access to the Profession of Engineering** agrees that the Proprietary Information will be used only in connection with the 2011-2012 Event to provide the benefits set forth in the Proposal and such other benefits as Sponsor and **CAPE Council for Access to the Profession of Engineering** may agree. **CAPE Council for Access to the Profession of Engineering's** use of the Proprietary Information is subject to the approval of the Sponsor's designated representative, which approval will not be unreasonably withheld.

**Sponsor Understandings:** Sponsor understands as follows: the dollar values set forth in the Proposal are estimates are based upon general sponsorship information available to **CAPE Council for Access to the Profession of Engineering**; the audience number is based upon estimates from previous events and actual attendance figures may vary materially. No portion of the sponsorship cash payment or in-kind services are subject to being refunded for any reason except as provided herein. Sponsorships are not exclusive unless otherwise set forth in the Proposal.

**Termination:** **CAPE Council for Access to the Profession of Engineering** may terminate this contract on 15 days written notice. In the event of termination for any reason other than failure to provide contracted fees or services, **CAPE Council for Access to the Profession of Engineering** may substitute an event with equivalent benefits with the approval of the Sponsor or shall refund any cash fee received from Sponsor by **CAPE Council for Access to the Profession of Engineering**. Sponsor shall not terminate this agreement without the approval of **CAPE Council for Access to the Profession of Engineering**.

**Amendments:** This agreement may be amended only by a written instrument executed by both parties.

**Miscellaneous:** This agreement is governed by Ontario law and is binding upon all of the parties' successors and assigns.

Dated: \_\_\_\_\_

Dated: \_\_\_\_\_

Sponsor By: \_\_\_\_\_

Event By: \_\_\_\_\_